



story builder

WRITING THE FUTURE OF OUR LIBRARY

Donor Recognition & Naming Rights

All contributions of any amount to the Story Builder Campaign are greatly appreciated and will be acknowledged throughout the course of the campaign. Gifts of \$1,000 or more will be prominently recognized in the library. All gifts and pledges are confidential. A donor may choose to remain anonymous. Please note all donations are tax deductible and the L.E. Phillips Memorial Public Library Board of Trustees has exclusive control over the contributed assets.

Story Builder Campaign leaders and the Board of Trustees will consider alternative naming opportunities or combinations of naming opportunities commensurate with the total pledge amount. Please contact Kimberly Hennings, Assistant Library Director, at kimberlyh@eauclaire.lib.wi.us or your Story Builder solicitors if you would like to discuss naming opportunities currently not listed or the consideration of combining naming rights.

Naming rights will normally remain in place for a period of 25 years in accordance with L.E. Phillips Memorial Public Library Naming policy.

Recognition opportunities do not reflect the exact cost of any item, but rather the level of recognition commensurate with the size of the gift. No goods or services of substantial value will be provided in exchange for a gift.

Giving Societies

The following giving societies have been identified to recognize levels of gifts and pledges.

Epic Giving Society	\$1,000,000 and above
Legend Giving Society	\$500,000-\$999,999
Saga Giving Society	\$250,000-\$499,999
Opus Giving Society	\$100,000-\$249,999
Chronicle Giving Society	\$50,000-\$99,999
Novel Giving Society	\$25,000-\$49,999
Treatise Giving Society	\$15,000-\$24,999
Sonnet Giving Society	\$5,000-\$14,999
Essay Giving Society	\$1,000-\$4,999



Naming Rights Opportunities – Phase I (90,000 total sq. ft.)

Third Floor Addition	\$2M-\$3M
Multi-Purpose Programming Room – 200 Seats	\$1.5-\$1.9M
Large Youth Services Programming Room - 200 Seats	\$1.5M
Green Initiatives – to reduce carbon footprint & energy use	\$1M
Front Entrance Atrium & Signature Artwork	\$1M
Sound & Video Recording Studio	\$750,000
Rooftop Terrace – seating, vegetation, and view of the river	\$750,000
Expanded Maker space (Hands-On Learning Lab)	\$750,000
Art & Inspiration Studio with ventilation system	\$500,000
Library of Things – Tools, Sports Equipment, Health Kits	\$500,000
Writing Studio	\$500,000
Demonstration/Commercial Kitchen for library programs	\$250,000
Innovation Lab	\$250,000
Sound & Video Editing Studio	\$250,000
Community Room-24 Seats	\$250,000
Teen Lounge	\$150,000
Tween Lounge	\$150,000
Play & Learn – Preschool	\$100,000
Play & Learn – Toddler & Infant	\$100,000
Art Gallery One	\$100,000
Community Room – 16 Seats	\$100,000
Conference Room-6 Seats	\$50,000
Collaboration/Study Room	\$50,000
Youth Services Study Room – 4 Seats	\$50,000
3-D Art Exhibit	\$50,000
Outdoor Foliage Garden	\$50,000
(RESERVED) Comfort/Meditation Room	\$25,000
Youth Services Art Wall	\$25,000
Youth Services Exhibit	\$25,000
Lactation Room	\$25,000

Naming Rights Opportunities – Phase II (102,000 total sq. ft.)

The following Naming Opportunities may be added for consideration if the \$7M Story Builder Campaign goal is met more quickly than anticipated, and the Board of Trustees offers additional naming rights to assist completing expansions goals sooner. Check with your campaign representative on the availability of these naming rights as the campaign progresses.

Curbside Hold Pick up	\$250,000
Community Room -24 Seats	\$250,000
Green Roof – rooftop vegetation	\$250,000
Local and Special Collections	\$250,000
Community Coffee Bar	\$150,000
Outdoor Riverview Reading Terrace	\$150,000
Book Displays/Exhibits	\$150,000
Community Room – 16 Seats	\$100,000
Art Gallery Two	\$100,000
World Language Books & materials	\$100,000
Conference Room - 6 Seats	\$50,000
Collaboration/Study Room – 4 seats	\$50,000
Youth Services Study Room – 4 Seats	\$50,000